



**FOR IMMEDIATE RELEASE**

**Reverb Networks participates at LTE Asia Conference, 17<sup>th</sup> – 19<sup>th</sup> September in Singapore**

***Showcasing Advanced SON Solutions for Comprehensive Network Optimization***

**Sterling, Virginia** (August 12, 2013) – Reverb Networks, a leading developer of intelligent Self-Optimizing Network solutions designed to provide mobile network operators with improved operational and spectral efficiencies, announced today that the company is participating at the 2013 LTE Asia Conference in Rio de Janeiro, 17<sup>th</sup> – 19<sup>th</sup> September 2013.

At the event, Dr. Nicolas Cotanis, CTO, will be participating in a Panel Discussion titled, "LTE Advanced Migration Considerations" with topics including:

- Improving Capacity Management with SON: Moving beyond simple redirection of capacity by creating sophisticated algorithms which ensure coverage at peak times
- Will migrations be easier from 3G or 4G networks?
- Can operators leapfrog equipment sparsity with proprietary solutions?
- Phasing in carrier aggregation, enhance MIMO and eICIC

For more information please visit [www.reverbnetworks.com](http://www.reverbnetworks.com)

**About Reverb Networks**

Reverb Networks is a pioneering provider of automated, continuous and antenna-based Self-Optimizing Networks (SON) solutions. Reverb's IntelliSON enhances networks of Mobile Network Operators through frequent and proactive self-optimization that improves network coverage and capacity and increases spectral efficiencies. In partnership with Reverb Networks, operators can maximize the performance of their wireless network automatically and efficiently, resulting in lower OpEx and CapEx. Reverb's SON applications include for Load Balancing, Interference Reduction and Self-Healing for both UMTS and LTE network technologies.

Headquartered in the United States, Reverb Networks has presence in the Americas, Europe, Middle East, and Asia, and offers support across the globe. For more information, visit [www.reverbnetworks.com](http://www.reverbnetworks.com).

**For further information, please contact:**

Magnus Friberg

[mfriberg@reverbnetworks.com](mailto:mfriberg@reverbnetworks.com)

+1 (703) 574-4893